

The
*Light
Shines*
in the
Darkness



PREGNANCY CARE
— CENTER —

2023 Annual Report



Dear Friends,

Seventeen years ago, God planted the seed in the heart of a local Pastor with a vision to create a place where women and men could come to hear the truth about alternatives to abortions. It was a time when the United States, the richest and most powerful nation on earth, was falling prey to more than 1,200,000 abortions per year. Since the abortion pill hit the market, medication abortions account for 54% of all US abortions for women who are up to 10-weeks pregnant.

Then as now, the immensity of human loss is difficult to calculate. The team of PCC has had the honorable task to continue to meet women in an unexpected pregnancy, champion the fathers voice for life as we bear witness to God intersecting stories with abundant restoration of the family and future generations in Chandler.

PCC has brought help and healing as clients borrow hope as the lifeline of LIFE! The passionate individuals who give time, talent, resources are the most incredible, dynamic, and unified team serving abortion determined clients with grace, truth, love, and bear witness to the countenance change with the Gospel of Jesus Christ!

Ministry partners, it is your generosity that makes it possible! This year we have seen an unprecedented number of determined women and men through our partnership with Human Coalition, who labor as a virtual assistant in making appointments at PCC before they reach the abortion provider. We are on mission to add tools for PCC to be equipped to reach her earlier with the means in which she communicates. A newly launched resource of HopeSync and the Infinite Worth nurse partnership will be the means to communicate 24/7 via text and/or tele-health, adding another virtual component making appointments at PCC. The staff RN that we have been awaiting will meet the demand for immediate ultrasound availability for the culture that is looking for immediate results. We cannot keep doing the same thing that we've done in the past or expect her to adapt to our hours and limitations. WE must adapt to reach HER instantaneously where she wants to be met!

It is friends like you that generously give so that we can confirm a woman's pregnancy and provide the information she is seeking and champion their courage to give LIFE. It is churches like you that pray with us to see the vision of heart transformation in believing LIFE begins at conception.

Go to www.itgoestooofar.com to see the dangers and further educate your congregation on the threat to our beloved State of Arizona Constitution.

"Trust in the Lord with all your heart, and do not lean on your own understanding." Proverbs 3:5

Because every life matters,

Lisa

Lisa Henry, Executive Director

Statistics 2023

Appointments Made	1,490
Total Client Visits	1,344
New/Unique Patients	635
Gospel Presentations	336
Professions of Faith	57
Pregnancy Tests	591
Positive	428
Sonograms	240

262 women said, "Yes to Life!"

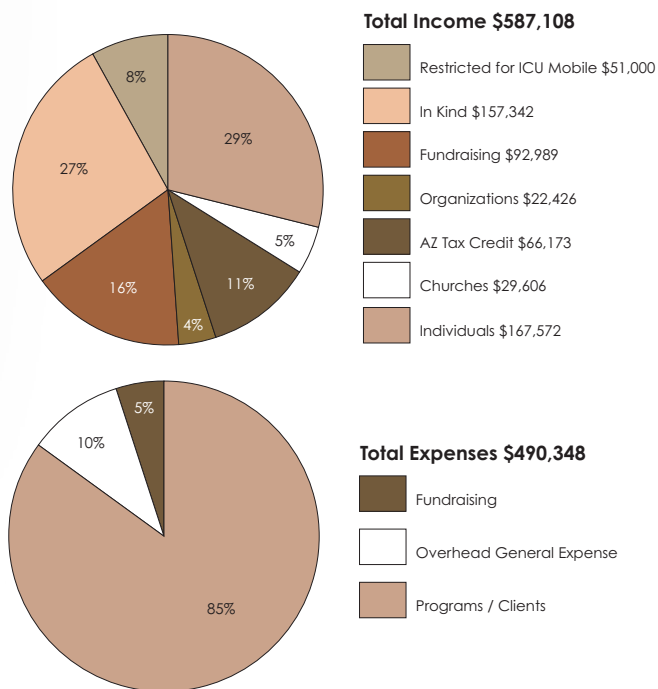
These are the measurable statistics, but it's impossible to know all the people being reached through the ministry of PCC.

Our Services

- Pregnancy testing and POS PT verification form
- Ultrasound confirmation of pregnancy
- Education on options beyond abortion
- Community referrals
- Client education in regard to sexual integrity and STD's
- Volunteer peer counseling
- Pre-natal and parenting classes with Baby Bucks incentive program
- Post-abortion recovery program

Finances

January 1, 2023
through December 31, 2023



STATEMENTS OF FINANCIAL POSITION

December 31, 2023 & 2022

ASSETS

Current Assets:

Cash and Cash Equivalents	\$315,528	\$353,852
Investments	\$117,550	\$14,890
Inventory	\$32,765	\$28,126
Total Current Assets	\$465,843	\$396,868

Long-Term Assets:

Property and Equipment		
– Net of Accumulated Depreciation	\$30,529	\$8,296
Right-of-Use Lease – Operating Lease	\$66,039	\$110,066
Total Long-Term Assets	\$96,568	\$118,362

Other Assets	\$11,000	\$11,000
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Total Assets	\$573,411	\$526,230
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LIABILITIES

Current Liabilities:

Accounts Payable and Accrued Liabilities	--	\$7,658
Current Portion of Lease Liability		
– Operating Lease	\$47,898	\$44,639
Total Current Liabilities	\$47,898	\$52,297

Long-Term Liabilities:

Long-Term Lease Liability – Operating Lease	\$34,514	\$82,412
Total Long-Term Liabilities	\$34,514	\$82,412

Total Liabilities	\$82,412	\$134,709
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NET ASSETS

Without Donor Restrictions	\$439,999	\$391,521
With Donor Restrictions	\$51,000	--
Total Net Assets	\$490,999	\$391,521

TOTAL LIABILITIES AND NET ASSETS	\$573,411	\$526,230
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Fundraising Mission

- GOD FIRST** intimacy with God in prayer – our highest calling Proverbs 3:5-6
- GOD SUPPLIES** – He has prepared for us in advance, His plan takes time to execute. Isaiah 55:8
- GOD SUSTAINS** – He is before all things, and in Him all things hold together. Isaiah 26:4
- CONFIDENTIAL** – No Sharing Database. We will hold all data confidential and will not share with others. Proverbs 2:11
- NO DEBT** – We commit to prompt payment of monies owed and any borrowed funds to be repaid responsibly and quickly. Matthew 19:26
- CHURCH FIRST** – We believe the first fruits of a tithe should go to the church first. 1 Corinthians 16:1
- ACCOUNTABILITY** with fairness in regular receipting outlining fair market value to help partners determine the tax deductibility of their gift in a timely manner.
- ACCOUNTABILITY TO THE MISSION** – We commit to conform to obedience to God in conformity to Evangelical Council for Financial Accountability (ECFA) Standards, an organization created to ensure ethical fundraising and administration practices.

Client Exit Survey Comments

I had a lot of anxiety and emotions coming in this morning, but after leaving I am feeling so much more relaxed and ready to process my emotions. Thank you for the Support. You guys are awesome!

Warm, welcoming, helpful, and caring. Thank you! It was really awesome, and peaceful to talk with someone about our situation.

PCC, went through all of my options, was very nice and supportive. Felt 100% comfortable.

From front desk to ultrasound everyone was great very kind, caring, supportive, helpful and full of useful resources.

Absolutely incredible experience. Thank you for the love and support and the services you provide.

They were super welcoming and answered so many questions for me and listened so much! Wonderful and sweet individuals.



Board of Directors

Dennis Rutherford, President/Chairman
Andrew Dumas, Treasurer
Myra Koch, Secretary
Brittany Walker, Member
Juan Figueroa, Member
Dan Lynch, Member
Yoli Elena Johnson, Member
Star Evers, Member

Staff

Lisa Henry, Executive Director
Mary Jo Heinrichs M.D., Medical Director
Shelby Stemple, Digital Marketing
Dana Vasquez, Director Learn & Earn
Samantha Liss, Client Services to April 2024
Erin Wegener, Director of Events and Outreach
Erica Bancroft, New Client Services April 2024

Affiliations



PREGNANCY CARE
CENTER

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